

In the United States Patent and Trademark Office

In re Registration of:  
Work It, Mom LLC  
Reg. No, 77095442  
Mark: WorkItMom!

Re: Response to Office Action dated May 15, 2008 for the mark Work It, Mom!

Petitioner Nataly Kogan, is a Co-Founder of Work It, Mom! LLC, a limited liability company registered in Delaware, with a business address of 44 Pine Street, West Newton, Massachusetts 02465 (“Kogan”), and hereby responds to the Office Action of the United States Patent and Trademark Office (“PTO”) filed on May 15, 2008. Kogan seeks to modify the original application in two respects. The first, removing Class 9 in its entirety. Second, Kogan requests an exception to allow her to amend the original application to include Class 38, based on the rationale that this class is not an expansion of the use of the mark, but a further clarification of the site’s functionality as a social networking web site. Kogan is not an attorney and acknowledges she erred in choosing Class 9, when Class 38 more accurately reflects her intended use of the mark for which she applied. Please see the replacement class description that follows.

International Class 038 is defined as follows: G & S: providing online chat rooms, bulletin boards and community forums for the transmission of messages among computer users concerning working moms life, classifieds, virtual community and social networking. Use of electronic transmission of streamed and downloadable audio and video files via computer and other communications networks.

Petitioner respectfully requests that an exception be made to allow the amendment of the original application and the proper inclusion of IC 038, as detailed above, to avoid a new filing of a trademark application.

Respectfully submitted,

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